



Patti Brady teaching in Brussels, 2012

ART WORKSHOP TEACHERS! JOIN PATTI BRADY AND GOLDEN ARTIST COLORS ON AN EXCLUSIVE WEEK LONG ADVENTURE INTO ACRYLIC AND ART IN TORONTO, CANADA.

Patti has worked as the Director of the GOLDEN Certified Working Artist Program at Golden Artist Colors, Inc. for 18 years. She has authored one of the best selling books on acrylic: *Rethinking Acrylic*. Along with being fun, she is an expert on acrylic technique and an informative teacher, continuing to maintain a vigorous studio practice. This year Patti was chosen as one of the 100 Southern Artists in a publication by that name.

WHAT WE'RE LOOKING FOR...

- We are searching for active, motivated artist workshop teachers in Canada who are interested in joining the Golden Artist Educators Program, an affiliated collection of GOLDEN trained independent workshop teachers.
- We seek artists who have a thriving business teaching workshops, averaging 12-20 per year.
- We are interested in teachers who use acrylic, with experience teaching in traditional methods, mixed media applications and watermedia applications.
- We want teachers who have an active web presence, with good workshop promotion skills. Having a strong association with local or regional art groups and organizations, as well as art supply retailers is valuable.
- We love teachers who have a desire to learn new ways and new techniques and have a great curiosity about how to use products.

WHAT CAN YOU EXPECT?

- You will create approximately 30 new and unique finished sample boards. These are used for instruction and many are perfect for teaching new techniques to your students.
- You will explore new and innovative ways to teach color mixing. You will increase your knowledge/repertoire of acrylic products and the uses for these products.
- As you gain an in-depth understanding of all the Gels and Grounds, you will also learn new acrylic techniques to be able to offer to your workshop students, both in traditional and contemporary styles.
- You will learn cutting-edge mixed media techniques using new-to-the market products, such as Digital Grounds and OPEN Acrylics.
- You will be the expert for your students on all things acrylic. For your own painting, you will be able to get all your acrylic questions answered.



Demonstration on creating Grounds for traditional drawing.

Our goal is to give you tools to increase your workshop offerings and more, assisting you with teaching a wide range of subject matter and increasing your student population.

UPON COMPLETION OF TRAINING, YOU WILL HAVE:

- A presence on the GOLDEN Web site, with links to your Web site.
- A GOLDEN Artist's Educators Program logo, which indicates certification and can be used on your personal Web site and marketing materials.
- A start-up kit containing an extensive range of product, valued at approximately \$2,500.00 USD.
- For each workshop you teach, you will earn points that can be redeemed for GOLDEN product.

HERE ARE COMMENTS BY PAST GOLDEN ARTIST EDUCATORS WORKSHOP PARTICIPANTS!

"All my students are enjoying Golden and the variations between the products. They have all started to purchase it to use at home :)."

Donna Steel, New Zealand

"I would never have thought that I would benefit so greatly from attending the training. Not only did my own artwork develop and sales improve, my classes and workshops took off (as you can see by all the activity!) and I was very pleased to be invited to do talks and demos to various art groups in other areas." **Karen Dennyschene, South Africa**

"The students came out of this workshop with a lot of information, and got exactly what they were hoping for. After the introduction and making their own samples on Day 1, Day 2 it started to click once they explored and experimented more freely. The combination made this a winning workshop. We are planning more for next month."

Laura Fishman, UK

"I often look back to your inspiring workshop that we had in Australia, and to your incredible positive energy and fun approach. I hope that I pass it on to my students. Having all that help and materials has certainly kept me going."

Margaret Coxall, Australia



Gel canvas banners drying, Brussels 2012

"Yesterday I had the first workshop at local artshop. As it was advertised and sold via their web shop I didn't know what or who to expect. It turned out to be all new names and people to me. It was big fun and I have such pride to be in my shoes and feel their respect for the products and their good response to what I had chosen to teach. I am so glad I got into this program!" **Anne Lorenzen, Denmark**

"...the fact that I know that I can replace the materials used, by earning points from the workshop really encourages me to share my paints and mediums. And gives the students an incredible insight into a larger range of products they normally wouldn't buy." **Jacqui Holmgren, Sweden**



Color mixing exploration, Melbourne, Australia 2010

WHAT DOES IT COST?

The cost for the training is \$500.00 USD.

The cost covers:

- 5 hotel nights: arrival on Sunday, departure on Friday.
- All meals taken with the group.
- Four days of training, including all materials.
- One free day in the middle of the week to visit area museums and other sources of inspiration. On the free day, breakfast is covered as well as dinner, if with the group.
- GOLDEN product at the conclusion of the training valued at \$2,500.00 USD with shipping included.

ACCOMMODATIONS:

Courtyard Marriot, 475 Yonge Street, Toronto

This hotel is within walking distance of Bloor-Yorkville - the ultimate fusion of historic charm and modern seduction. One of Toronto's most celebrated neighborhoods of style and culture offering a unique blend of designer boutiques, fashionable restaurants, plush hotels and world class galleries.

Hotel Amenities:

- Full Breakfast Buffet
- Bistro open from 6:00-1:00, Beer, Wine and Light Fare
- 24 Hour Snack Shop
- Free Wifi
- Pool and Fitness Center, Hot Tub

We are also walking distance to our Workshop Facility: The Arts and Letters Club, 14 Elm Street, Toronto. An historic building housing a hive of artistic activity. Lunch is served at the club each day.

Other Great and Grand Attractions for Artists:

The Power Plant, Contemporary Work
Tuesday-Sunday 10-5 PM
Thursday 10-8 PM
Open holiday Mondays

AGO Art Gallery of Ontario
317 Dundas Street West

And Patti's Favorite!!

Bata Shoe Museum
As the name suggests, The Bata Shoe Museum focuses on the place of footwear in culture with a permanent collection ranging from celebrities' boots to silk shoes from 19th century China. The Bata Shoe Museum is located at 327 Bloor Street West, just a short walk west of the ROM. It is an easy walk west from St. George Station or east from Spadina Station. The Bata Shoe Museum is open seven days a week.



SCHEDULE

Arrival Sunday, July 7, 2013
Reception and Dinner that Evening

Monday, July 8
9:00-6:00 Training Day 1

Tuesday, July 9
9:00-6:00 Training Day 2

Wednesday, July 10
Free day. Visit galleries, art museums or shop. Rest.
Spend the day alone or with small groups.

Thursday, July 11
9:00-6:00 Training Day 3

Friday, July 12
9:00-4:00 Training Day 4

HOW TO APPLY

- Let us know you are interested by providing a Letter of Intent (why you would like to participate), along with the URL to your Web site.
- Applications will only be accepted electronically through email and must be directed to a specified email address at GOLDEN: ppirrone@goldenpaints.com. To be received properly, the Subject of the email must use the following format: Toronto, Canada GAEP - July 2013 - first name, last name - your city / province.
- GOLDEN will make the final decision on which applicants are accepted into the training program.



GAEP artists in Auckland, Australia 2010